



JOHN VRHOVNIK

BRIEF /

johnvrhovnik.com ↗

johnvrhovnik@gmail.com ↗

Digital designer with experience in UX/UI, web/product design, social/digital advertising, and brand design. Skilled front-end developer with focus in bridging communication between design and dev. Professional experience in the industry since 2014. Detail and impact-oriented leader and team player.

EDUCATION /

Figma
Photoshop / Illustrator
After Effects
HTML / CSS / JavaScript
Glyphs

Kent State University
Bachelor of Fine Arts in Visual Communication Design
Minor in Digital Sciences
Spring 2016 – Cum Laude Honors

Dribbble Academy
16-Week Product Design Course
Spring 2023 – Certificate Awarded

EXPERIENCE /

Progressive Insurance
Senior Digital Designer
June 2016 – Present
Mayfield, Ohio / Remote

- Experience as project lead, effectively communicating to client and ensuring all parties involved are following art direction and meeting deadlines
- Lead in UX/UI process including research, user flows, wireframing, prototyping, user testing, and managing UI kits
- Front-end development skills in HTML, CSS, and JavaScript
- Enhance communication between design and developer teams
- Lead designer responsible for managing all display ad creative including standards documentation, animation development, and a display ads hub for archiving and viewing
- Design paid and organic ad content for Meta, Pinterest, Twitter, YouTube, Amazon, and other social channels
- Continued skills in branding, iconography, illustration, and lettering

IdeaBase
Graphic Designer
August 2014 – May 2016
Kent, Ohio

- Two year employed intern
- Experience in web design/dev, UX/UI, branding, print design, and illustration
- Working under a creative director for various clients
- Collaborating in team environments with strict deadlines